



The Bell Inn - New Loyalty Card Scheme

For every pound you spend you will receive 1 point, each point is worth 4 loyalty pence (100 loyalty pence = 1 loyalty pound). You can redeem your points for food and drink. Complete your registration form to receive your card today. Terms and conditions apply and are subject to change without notice*

Loyalty Points can be redeemed for the following:

- 3 loyalty pounds = 175ml glass house red or white wine
- 4 loyalty pounds = Pint of Draught Lager or Ale or Cider
- 10 loyalty pounds = 2 course lunch for one from our lunchtime meal deal menu
- 13 loyalty pounds = Bottle of house red or white wine
- 17 loyalty pounds = £20.00 off a meal for 4 (min 2 courses each, a la carte menu only)
- 18 loyalty pounds = Sunday Lunch Main Roast for 2 people
- 19 loyalty pounds = Bottle of Champagne
- 20 loyalty pounds = £40.00 off a meal for 10 (min 2 courses each, a la carte menu only)

***Loyalty Card Terms and Conditions**

- You earn loyalty points based on the proportion of the final bill value that you alone pay – if multiple cardholders split the bill, each person will claim points based on their contribution to the payment
- Your loyalty card cannot be used by other people to claim loyalty points on your behalf
- The Bell Inn loyalty points can only be redeemed for the rewards nominated at time of redemption
- Rewards are subject to availability and may be subject to change
- All loyalty cards remain the property of The Bell Inn
- Loyalty cards are not transferable
- Points can only be earned against beverages and food where they are consumed on the premises
- The Loyalty card must be presented at time of payment
- Points cannot be added without the card and cannot be added at a later date with respect to a prior visit
- The Loyalty card can be used with the lunch promo but is not valid with any other promotion, offer or discount, or Christmas Parties, Weddings or special events.
- Your loyalty card points may not be transferred from one card to another unless that card has been lost or stolen
- You will not receive additional points in respect of any bill (or part bill) paid for with loyalty points
- The Bell Inn has the right to withdraw, cancel or change the terms and conditions of the loyalty card at any time and without notice
- We reserve the right to refuse or revoke your membership of the card if we feel the system is being abused
- You are responsible for any loss or theft of the card and you should notify us as soon as you become aware of a lost or stolen card. Replacement cards will incur a £2.50 cost
- You must notify us of any change of address or other personal details
- Points must be redeemed within two years from the date on which they are credited to your account or the points will be lost
- The value of the a la carte meal rewards (ie £40 deducted from bill when dining) cannot be adjusted

Data Protection

The Bell Inn will comply with the Data Protection Act 1998. We promise that we will not share your information with anyone else. By participating in this loyalty card we collect and use the information you give us to send you updates/promotions. You agree to receive these communications in order to enjoy the benefits of the loyalty card.

Thank you for your loyalty – Karen Nick and all the team.



Loyalty Card Application Form

Title: _____

First Name: _____

Surname: _____

Address: _____

Town/City: _____

Postcode: _____

Telephone No.: _____

Fax No.: _____

Mobile No.: _____

Email Address: _____

Date of Birth: _____

Card No. Issued: _____

Date Issued: _____

Card Issued By: _____